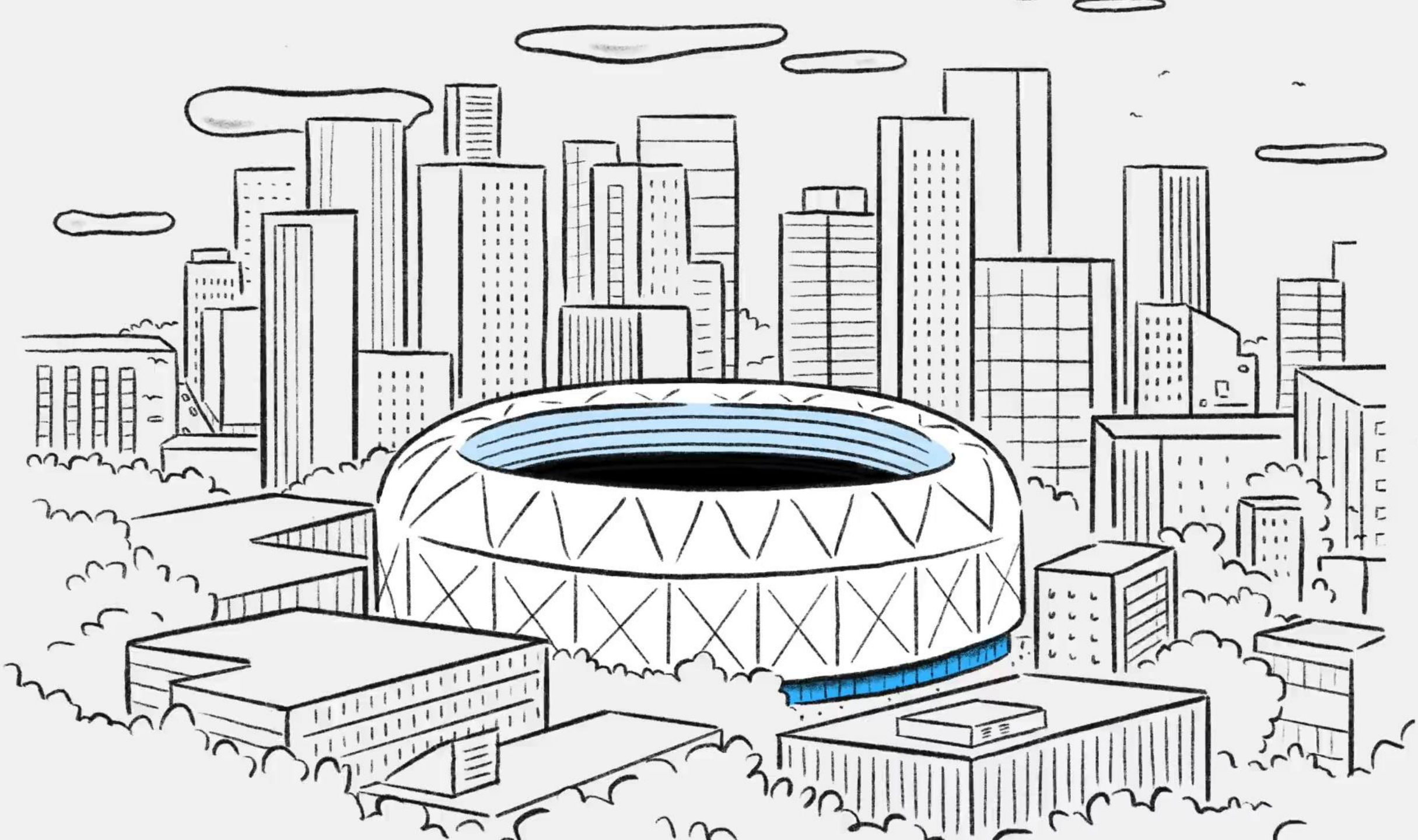
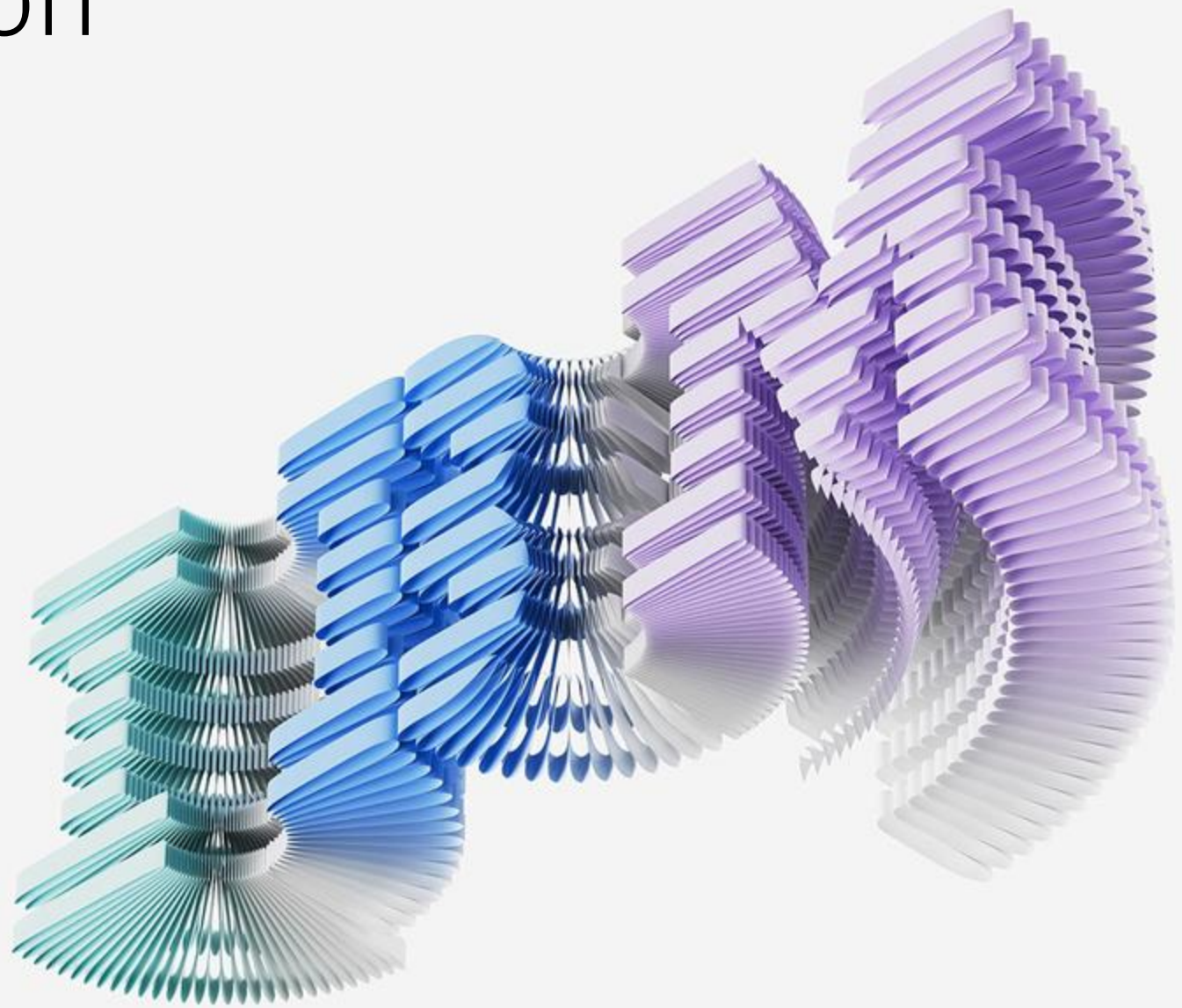


AI Monetization Summit 2025



17 September, 2025

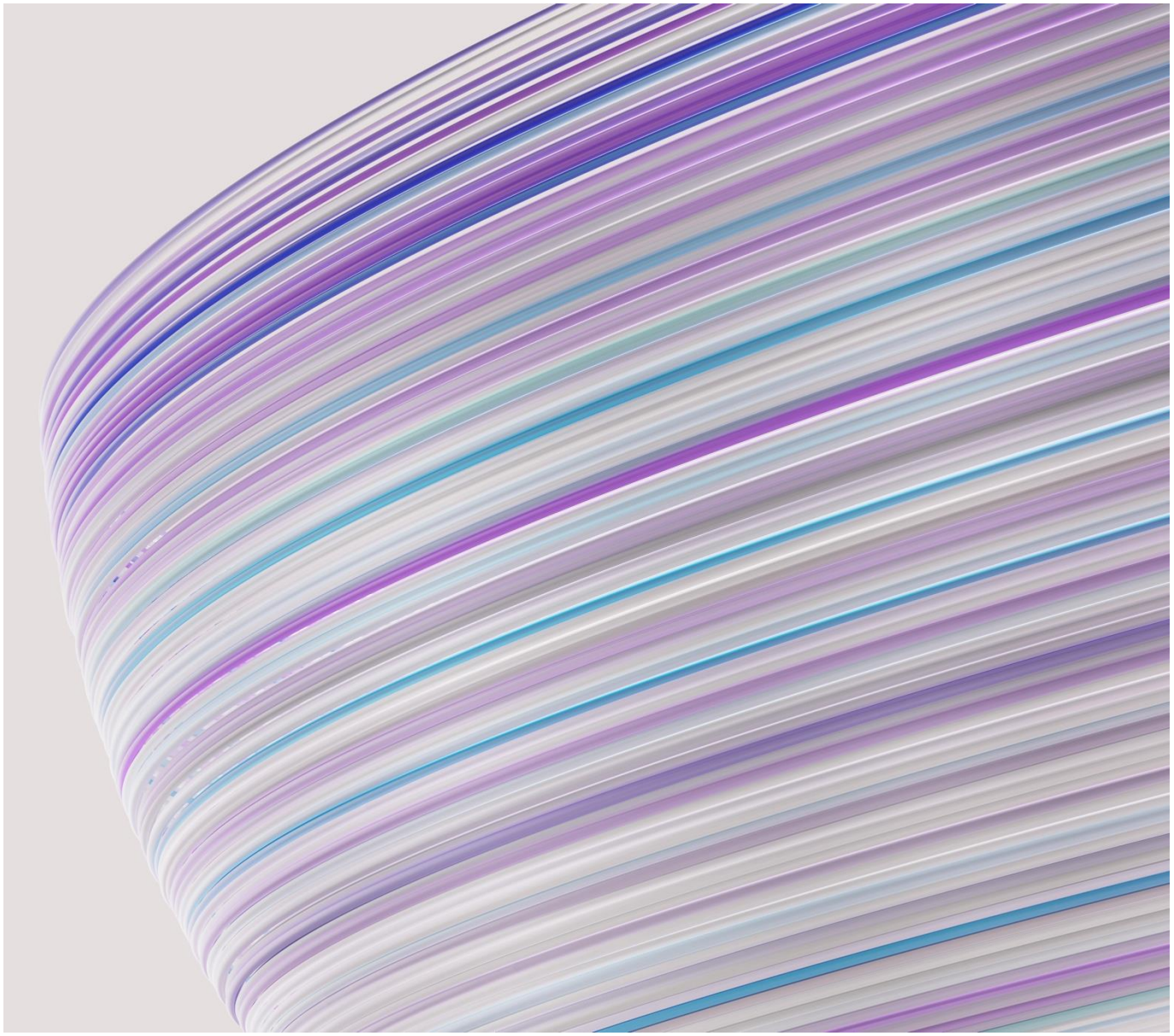
Ecosystem Marketing | Build

IBM

Let’s go build Together



Chetan Krishnamurthy
Vice President, Ecosystem and Digital Sales, APAC



Monetizing AI solutions and Data with IBM



Loke Peng Yuen
Build Leader,
Software & AI Partnership



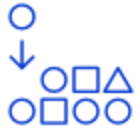
The Opportunity



Global AI adoption is growing steadily

35% of companies reported using AI in their business, and an additional 42% reported they are exploring AI

70% of software vendors will integrate Gen AI in their enterprise Applications by 2026 (2)



Organizations are applying AI in a wide variety of use cases

Around half of organizations are seeing benefits from using AI to automate IT, business or network processes, including cost savings and efficiencies (54%), improvements in IT or network performance (53%), and better experiences for customers (48%)



Top most barrier to adoption of AI is limited AI skills

More than costs, lack of tools or project or data complexity, lack of skills remains the biggest barrier to AI adoption within 34% organizations

Source: IBM Global AI Adoption Index https://www.ibm.com/downloads/cas/GVAGA3JP; (2) Gartner, How to Choose an Approach for Deploying Generative AI, July 2023, 7 July 2023 - ID G00794559)

Speed up your enterprise readiness

AI that’s built for business

IBM Embeddable AI

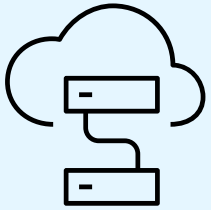
Collaboration across the full IT stack, client networks, and ecosystems

Speed up your enterprise-readiness with IBM Embeddable AI

watsonx

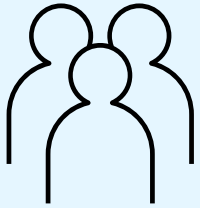
What IBM offers

IBM’s AI can be consumed as a platform, as assistants, or in products



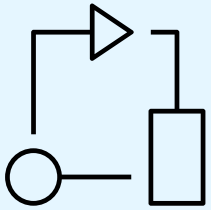
AI and data platform

Build and run on our enterprise-grade, cloud-native, AI and data platform, **watsonx**, that helps you simplify how you build and apply foundation models and generative AI



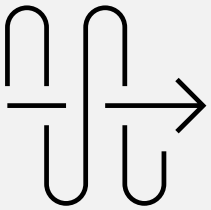
AI assistants

Empower individuals in your organization AI assistants built on **watsonx** to do work without expert knowledge across a variety of business processes and applications



IBM products

Consume the benefits of generative AI and foundation models in our products embedded with **watsonx** to make you and your employees more responsive, productive, and resilient



Partners’ products

Consume the benefits of generative AI and foundation models in our partners’ software products embedded with **watsonx** (e.g., SAP) where we help them deliver incremental innovation faster

What IBM offers

Entire IBM portfolio from AI to Automation to Security and beyond

AI Productivity

Reinvent how work is done with AI agents/assistants

AI Assistants



watsonx Code Assistant™



watsonx Orchestrate™



Planning Analytics

AI/ML Ops

Work with AI models, tools and governance that's built for business—engineered to ensure trust and scalability in applications

AI Models



Granite™



Meta Llama



Mistral

AI Tools



watsonx.ai™

AI Governance



watsonx. governance™

Data Fabric

Bring all your business data together and optimize how it moves through your systems to scale analytics and AI in your applications while protecting it

Databases



watsonx.data™

Data Intelligence



Data Product Hub



Knowledge Catalog



Manta Data Lineage

Data Integration



DataStage®



Databand®



Streamsets

Data Security



Guardium® Data Security Center

Data Storage

Store data across edge, core and clouds

Software-defined Storage



Storage Ceph®

IBM Partners are embracing **watsonx**

Embedding watsonx into SAP solutions to provide new AI-driven insights and automation to help accelerate innovation and create more efficient and effective user experiences.

Embedding Watson Discovery and NLP libraries for Adobe Acrobat to help better process PDFs for subscribers.

Partnering to help organizations to unlock the value of their enterprise content and data; accelerate the adoption of enterprise-level AI for content-driven workflows using IBM watsonx and Box AI.

ServiceNow and IBM are combining the power of the Now Platform with watsonx to help increase productivity

Quantum Street AI

"These capabilities will allow non-technical investment managers much needed access to AI/ML tools, enabling them to identify market opportunities and manage risk."

Chida Khatua
CEO, QuantumStreet AI

Salesloft.

"By strategically embedding IBM watsonx AI capabilities into our platform, we further solidify our position as an enterprise market leader for the global revenue workflow market."

David Obrand,
CEO, Salesloft

SirionLabs

"By embedding watsonx, Sirion's category-leading AI helps our clients transition their contracts from static documents to dynamic assets at the heart of business strategy."

Ajay Agrawal
Founder and CEO, Sirion

Seismic

"We are excited to explore how watsonx.ai can help us simplify content classification, discoverability, and summarization."

Krish Mantripragada
Chief Product Officer
Seismic

Startups are embedding IBM's AI and delivering client value!

OVUM

FertilityAnswers bot powered by watsonx answers questions vetted by healthcare experts

JAXON.AI
AI for AI™

Jaxon takes on AI hallucinations with the release of Domain-Specific AI Language with integrated IBM watsonx foundation models

MAKE MUSIC COUNT

Make Music Count embeds watsonx to make perfect music with math

boxes

Personalize retail insights with Boxes and IBM watsonx. better engage consumers within brick-and-mortar locations

EDGE3
ATHLETE INTELLIGENCE

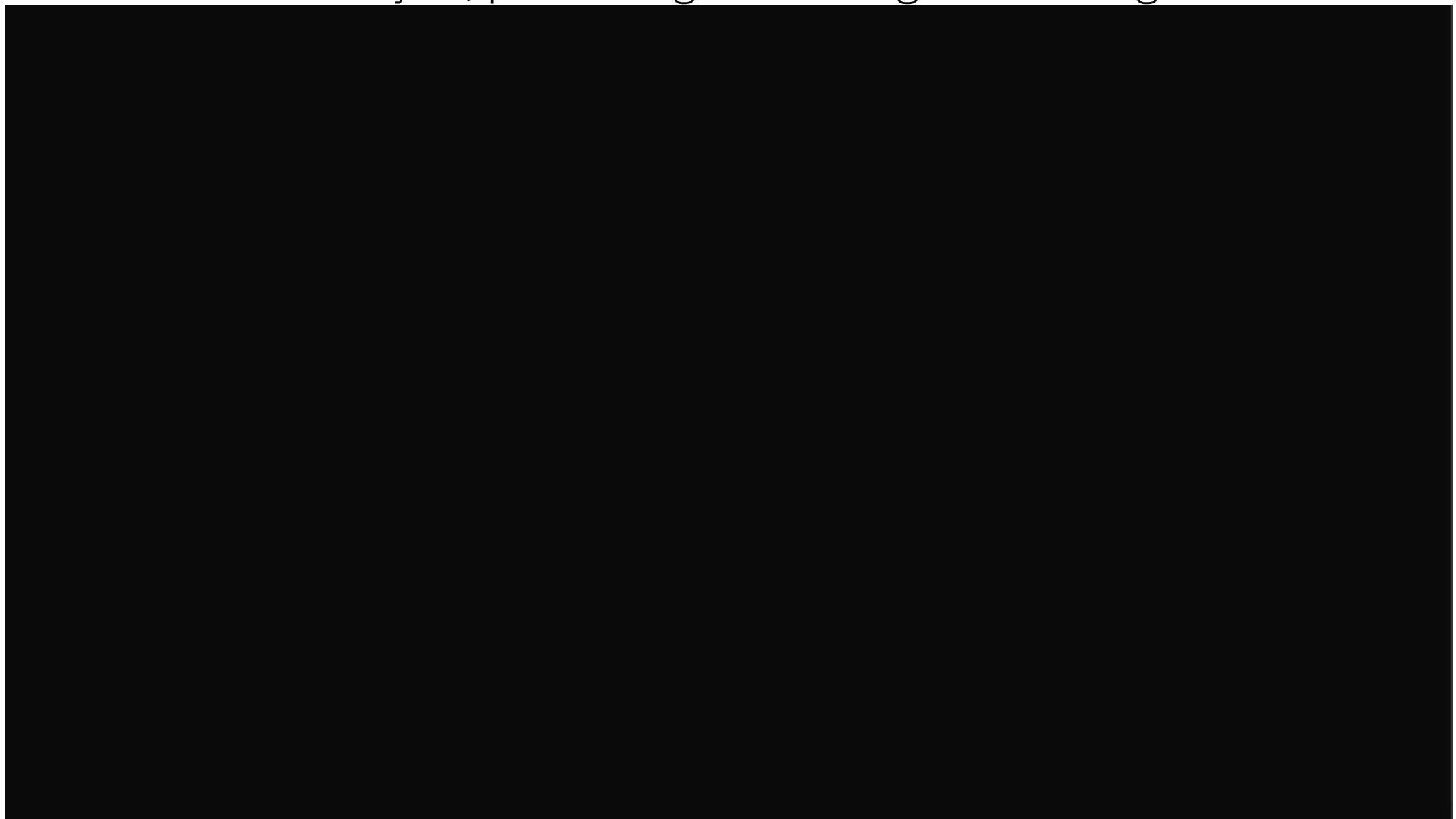
EDGE3 to help universities and athletes navigate recruiting landscape using IBM watsonx

Krista™

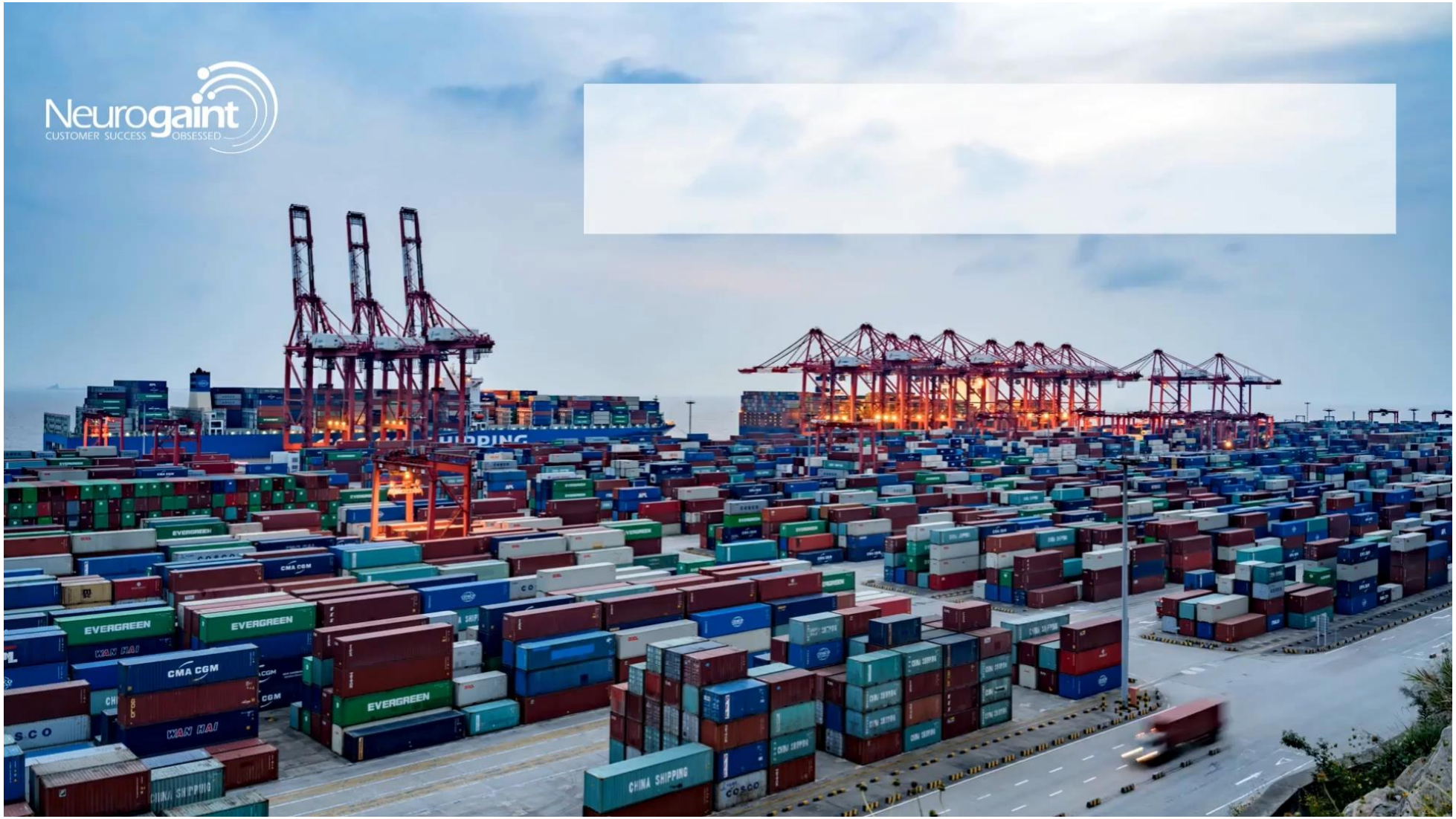
Helping customers speed automation and reduce cost with its Intelligent Automation platform that embeds IBM's AI

Use Case Sharing: BeX AI by CoolRIOTS

CoolRIOTS, an IBM Build partner, created BeX AI Assistant for Legal powered by IBM watsonx for the analysis, processing and management of legal documents.

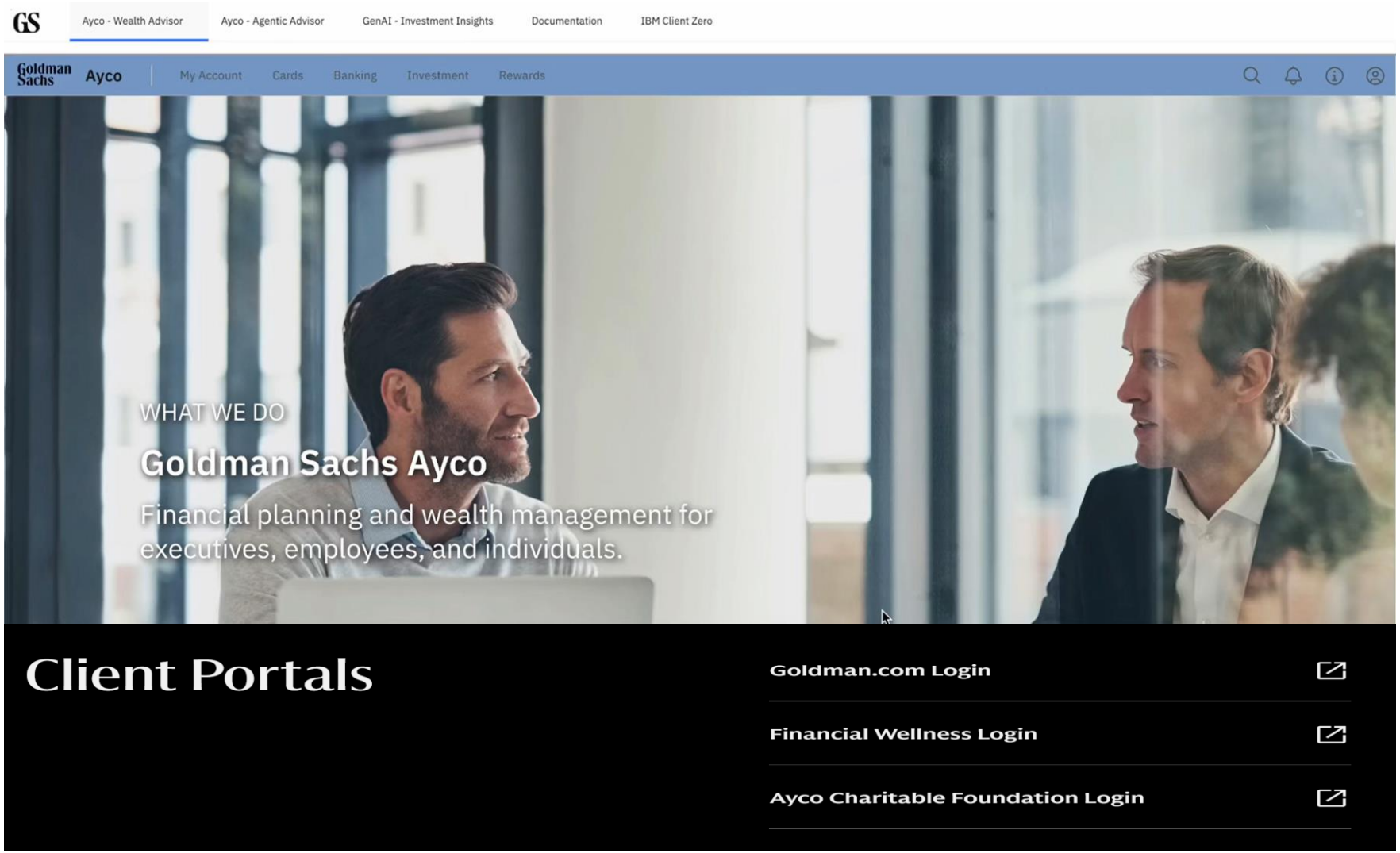


NeuroGaint, an IBM Build partner, transformed and empowered a legacy Letter of Credit solution (**NeuroLC**) by embedding IBM watsonx technology.

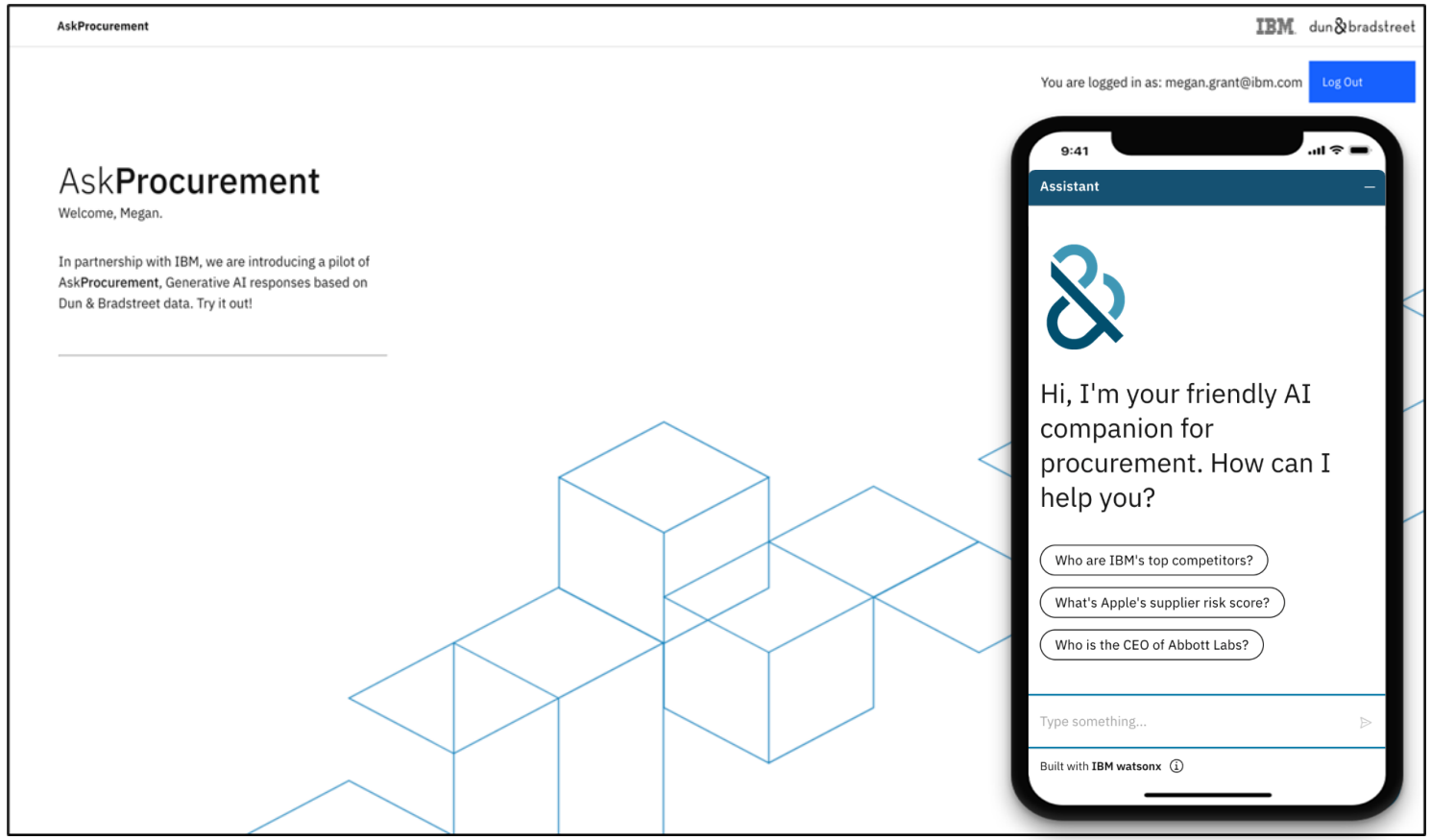


Use Case Sharing: Goldman Sachs

Goldman Sachs, a world-class Global Banking & Markets and Asset & Wealth Management business, leverages IBM watsonx technology to deliver Financial planning and wealth management for executives, employees, and individuals.



Dun & Bradstreet, an IBM Build Partner, is one of the world's leading suppliers of business information and research, helps customers and partners accelerate growth and improve their business performance through the power of data and analytics. A unique partnership leveraging IBM watsonx and D&B Data Cloud brings new offerings to market – Ask **Procurement**.



dun&bradstreet | IBM

Ask Procurement, powered by dun&bradstreet, equips your employees with data insights on the go:

- Empower procurement professionals to unlock new data and insights with a 360-degree view into aspects of a company's business relationships.
- Ask Procurement uses the power of Dun & Bradstreet's world-class data, your own client data*, and IBM's assistant technology to bring a GenAI experience you can trust.
- With information on more than half a billion private and public companies and unique data from your own ERP systems, delivered in context to when procurement specialists need it most.

AI Use Cases from IBM Build Ecosystem

Company Specialization	Example Use Case Patterns	Top Reference Partners	Company Profile
Sales Automation Software	Global sales enablement platform	SEISMIC	**Location**: 11455 El Camino Real Ste 350 San Diego, California 92130, United States **Industry**: Customer Relationship Management (CRM) Software, Software **Employees**: 1,001 - 5,000; **Revenue**: $315.1 Million
	AI-powered revenue orchestration platform	Salesloft.	**Location**: 1180 W Peachtree St NW Ste 600 Atlanta, Georgia 30309, United States **Industry**: Customer Relationship Management (CRM) Software, Software **Employees**: 1,001 - 5,000; **Revenue**: $260 Million
	Customer success and product experience platform	Gainsight	**Location**: 350 Bay St Ste 100 San Francisco, California 94133, United States **Industry**: Customer Relationship Management (CRM) Software, Software **Employees**: 1,001 - 5,000; **Revenue**: $252.1 Million
	AI driven sales enablement platform	PROBLEM SOLUTIONS	**Location**: 210 Industrial Park Rd Ste 120 Johnstown, Pennsylvania 15904, United States **Industry**: Software **Employees**: 11 – 50; **Revenue**: $11.6 Million
Contract Lifecycle Management & Legal Software	Leverage the power of AI to transform litigation and dispute resolution	LEGALMATION®	**Location**: 300 S Grand Ave Fl 14 Los Angeles, California 90071, United States **Industry**: Legal Software, Software **Employees**: 11 – 50; **Revenue**: $6.3 Million
	Enterprise AI for contracts	sirion	**Location**: 1633 W Innovation Way Ste 04-145 Lehi, Utah 84043, United States **Industry**: Contract Lifecycle Management (CLM), Legal Software, Software **Employees**: 501 - 1,000; **Revenue**: $161.7 Million
	Powering a new standard for AI governance	CASPERLABS	**Location**: 25 1st St Fl 2 Cambridge, Massachusetts 02141, United States **Industry**: Custom Software & IT Services, Business Services **Employees**: 51 – 200; **Revenue**: $9.2 Million
	AI-powered contract intelligence platform	TERZO	**Location**: 7190 W Sunset Blvd # 29a Los Angeles, California 90046, United States **Industry**: Contract Lifecycle Management (CLM), Supply Chain Management (SCM) Software **Employees**: 51 – 200; **Revenue**: $13.7 Million
Health Tech	Natural fertility telehealth	OVUM	**Location**: Sagle, Idaho, United States **Industry**: Healthcare **Employees**: 11 – 50; **Revenue**: -
	Copilots for healthcare workflows	CloudAstra.ai	**Location**: Dallas, Texas, United States **Industry**: Healthcare **Employees**: 11 – 50; **Revenue**: -
	Digital therapeutic solution that helps clinicians, digitize, standardize, and automate care delivery	WellnessWits HEALTH & LIFESTYLE	**Location**: 9214 Lakeshores Lagoon Cypress, Texas 77433, United States **Industry**: Healthcare **Employees**: 1 – 10; **Revenue**: $454,000
	Personal concierge service using AI Assistant to get healthcare solutions	pmsquare Simplifying Complexity	**Location**: 2100 Clearwater Dr Ste 330 Oak Brook, Illinois 60523, United States **Industry**: Healthcare, Custom Software & IT Services, Business Services **Employees**: 11 – 50; **Revenue**: $10.8 Million

AI Use Cases from IBM Build Ecosystem

Company Specialization	Example Use Case Patterns	Top Reference Partners	Company Profile
Customer Care	IT Help-Desk application that leverages AI to arm its IT staff with better information	CRUSHBANK	**Location**: 5 Aerial Way Ste 400 Syosset, New York 11791, United States **Industry**: Custom Software & IT Services, Business Services **Employees**: 11 – 50; **Revenue**: $1.2 Million
	Digital assistants help close equity gaps in higher education	atlasRTX	**Location**: 1612 Ute Blvd Ste 200 Park City, Utah 84098, United States **Industry**: Custom Software & IT Services, Business Services **Employees**: 11 – 50; **Revenue**: $5 Million
	Setting a new standard for customer support	TUATARA business solutions	**Location**: 132 Al. Jerozolimskie Warsaw, Masovian Voivodeship 02-305, Poland **Industry**: Customer Care, HR & Staffing, Business Services **Employees**: 51 – 200; Revenue: $16.2 Million
	Dubber brings AI into the discussion and is turning conversations into data	dubber	**Location**: 2 Russell St Melbourne, Victoria 3000, Australia **Industry**: Business Intelligence (BI) Software, Software, Call Center Operations **Employees**: 51 – 200; **Revenue**: $19.8 Million
FinTech	AI-powered solution for investment and wealth management	iFiαi EQUBOT	**Location**: 450 Townsend St San Francisco, California 94107, United States **Industry**: Finance **Employees**: 11 – 50; **Revenue**: $3.7 Million
	Applies AI into banking, transactional and behavioral data to evaluate the repayment capability	Dollarito.com	**Location**: 3090 Nowitzki Way Ste 300 Dallas, Texas 75219, United States **Industry**: Banking, Finance **Employees**: 1 – 10; **Revenue**: $2.6 Million
	AI with a human touch that differentiates itself with Alda Ai, a finance-savvy AI assistant	INATIGO	**Location**: 20-22 Wenlock Rd London, Greater London N1 7GU, United Kingdom **Industry**: Business Services, Finance **Employees**: 1 – 10; **Revenue**: $953,000
	Rethinking insurance in a changing risk climate	insurity	**Location**: 490 N Mccarthy Blvd Ste 200 Ste 200 Milpitas, California 95035, United States **Industry**: Insurance; Customer Experience **Employees**: 501 - 1,000; **Revenue**: $12 Million
HR, Procurement & Talent Acquisition	SAP develops AI solutions powered by watsonx	SAP	**Location**: 16 Dietmar-hopp-allee Walldorf, Baden-Wuerttemberg 69190, Germany **Industry**: Enterprise Resource Planning (ERP) Software, Software **Employees**: 10,000+; **Revenue**: $34.2 Billion
	ThisWay Global can help you find the perfect candidate for your organization	thisway	**Location**: 801 Barton Springs Rd Fl 9 Austin, Texas 78704, United States **Industry**: Human Resources Software, Software **Employees**: 11 – 50; **Revenue**: $3.5 Million
	Streamlining Talent Acquisition through digital reference checks	probe talent. ProboTalent	**Location**: 43 47 Leadwood Cres Port Elizabeth, Eastern Cape 6070, South Africa **Industry**: Information & Document Management, Business Services **Employees**: 11 – 50; **Revenue**: $3.1 Million
	Embracing AI to revitalize hiring	SILVER EGG TECHNOLOGY	**Location**: 1-23-43 Esaka-cho Esakachou, Osaka 564-0063, Japan **Industry**: Grocery Retail, Retail **Employees**: 51 – 200; **Revenue**: $6.5 Million
	EY.AI solution is designed to help increase productivity and drive efficiencies within HR	EY	**Location**: 6 More London Poland London, Greater London SE1 2DA, United Kingdom **Industry**: Management Consulting, Finance, Business Services **Employees**: 10,000+; **Revenue**: $50 Billion

Your Journey to build with IBM

Get Started building with IBM's AI & Automation today!

Best in class AI, ready for business	Most flexible commercial model in the industry	Benefits to offset cost and grow topline

Join P+

Startup Journey

Benefits unlocked

1 Technology Evaluation



Get Started and evaluate watsonx

- Demo use cases
- 18K in Cloud Credits on signing Base contract (New Partner only)

2 Technology Adoption



Embed watsonx

- Tech Expert help for getting started
- Build Fund investment nomination up to 10% of commit

Sign commercial terms

- Percent of Revenue Model offered to startups
- Promotional Pricing for upfront commit for seeding AI

Launch solution

- Marketing/ comms plan
- Demo Day to showcase solution

3 Scale and Grow



List Solution on ibm.com

- List solution on ibm.com
- Demand Generation Co-marketing

Co-sell with IBM

- Co-sell Support
- Sales alignment in the field with Partner Advocacy Program

Member ⊕ — Silver — Gold — Platinum

Let’s go further together



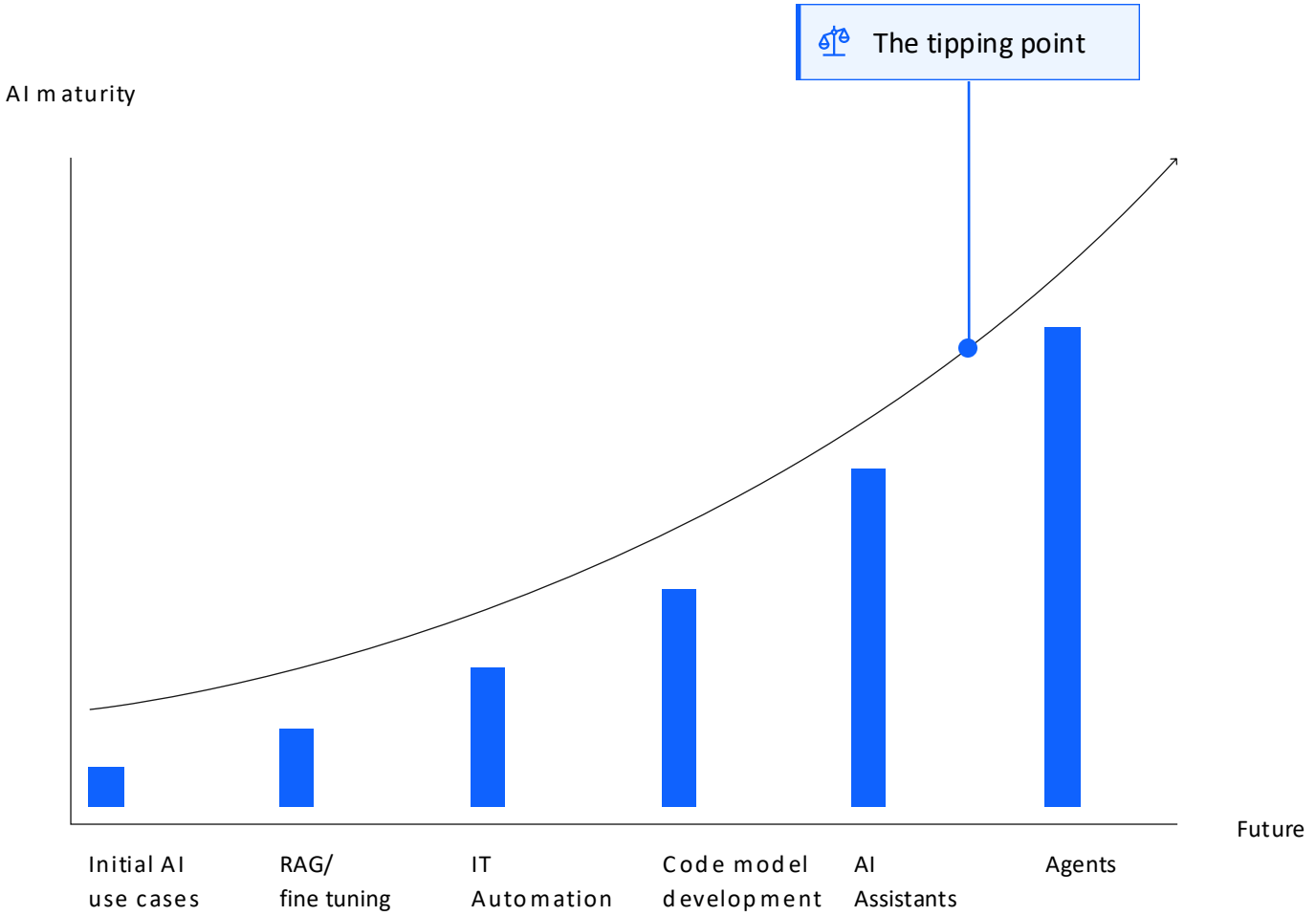
Propelling the next wave of AI Productivity with IBM



Debasish Roy
CTO - Build,
Ecosystem (APAC)



Agents are key to realizing the value in AI



Five critical questions

As agents scale across functions, what is my answer to fragmentation and sprawl?

1

How am I going to exploit the value of all my data, structured and unstructured?

2

Am I able to effectively govern every layer—data, models, apps, and agent?

3

Can I execute data and run AI wherever I need to?

4

Can I scale flexibly, making use of existing investments and open source innovation?

5

Generative AI-powered by your enterprise data unlocks value

Customer experience

33% increase
in agent efficiency

CAMPING WORLD

800 hours
saved each month

DCA Community Affairs

Employee productivity

75% reduction
in time from resume to offer

SILVER EGG TECHNOLOGY

Over USD 40M
in cost savings and avoidance

Coca-Cola

IT operations

80%
of legacy Java code auto-transformed

rkube

1,500 hours
of manual labor saved yearly

WATER CORPORATION

IBM ROI:
$4.5 billion projected savings by EOY

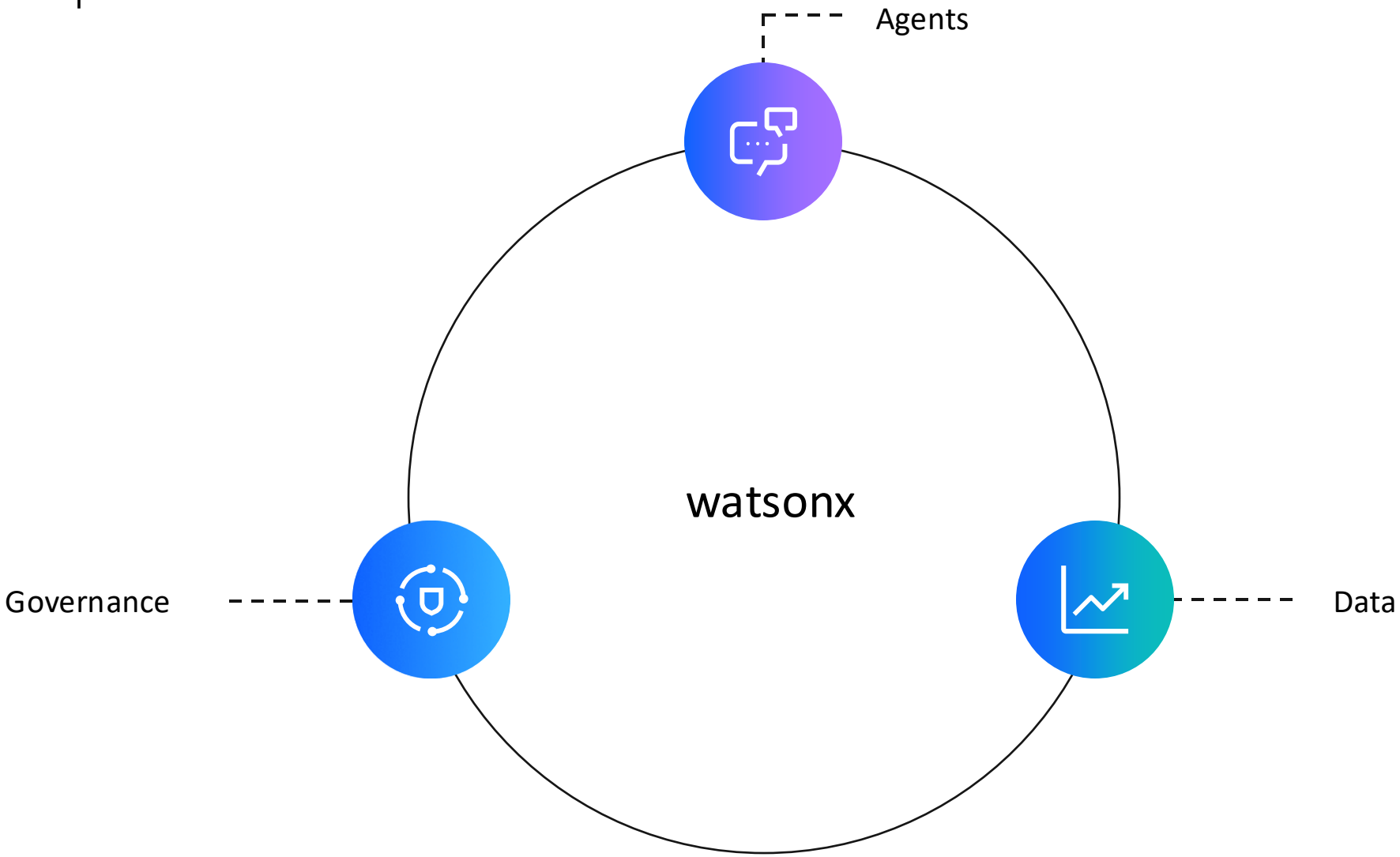
Delivering internal value for IBM

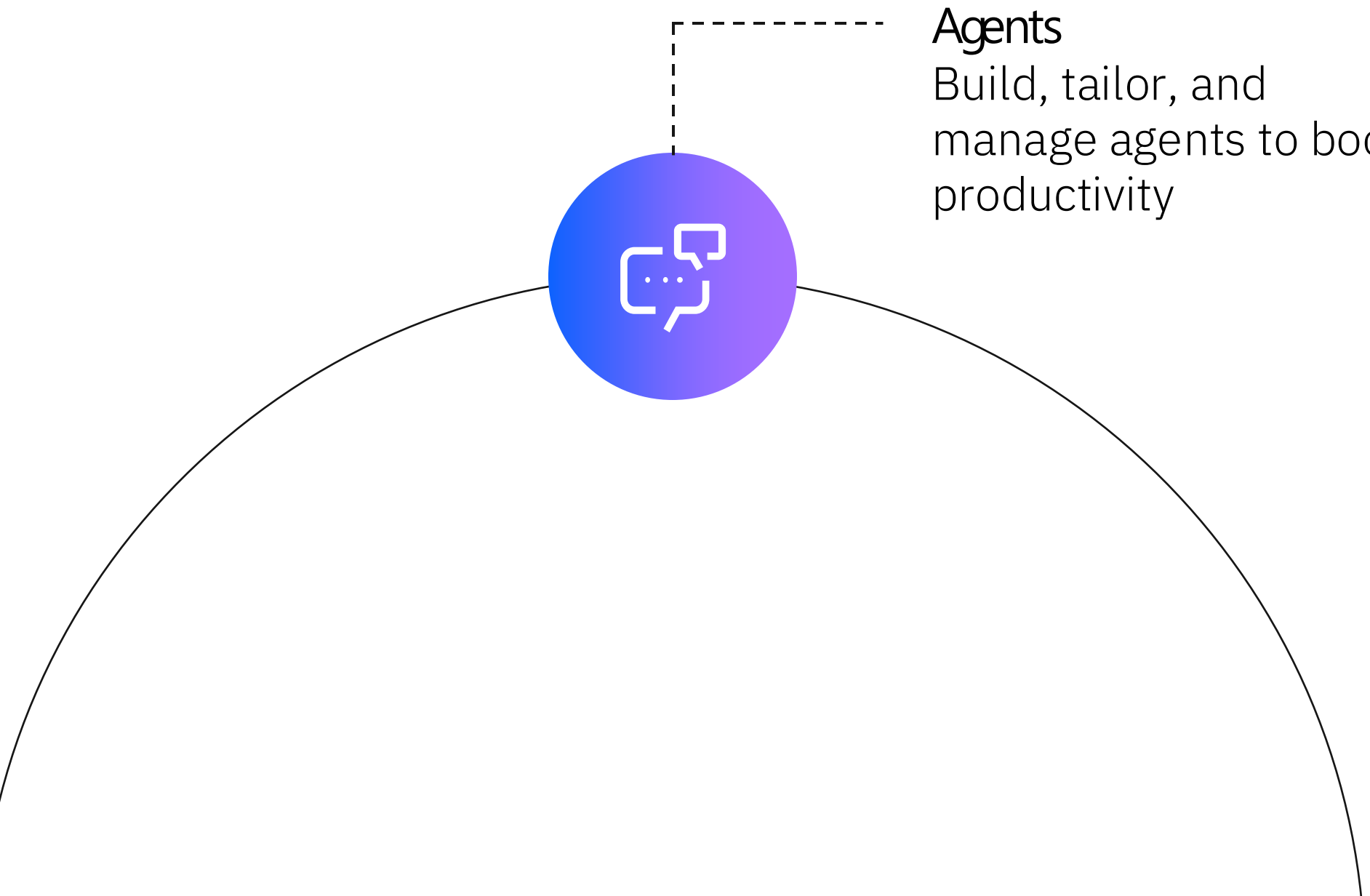
67%
content creation efficiency gain for supported asset types

USD 150M
reduction in supply chain costs

45%
improvement in initial build productivity for Ansible Playbooks

Put data and AI to work with unified platform





Agents

Build, tailor, and manage agents to boost productivity

The IBM watsonx Orchestrate difference

Ignite enterprise productivity with AI and automation



Orchestrate work across agents, applications, data and domains with a single solution.

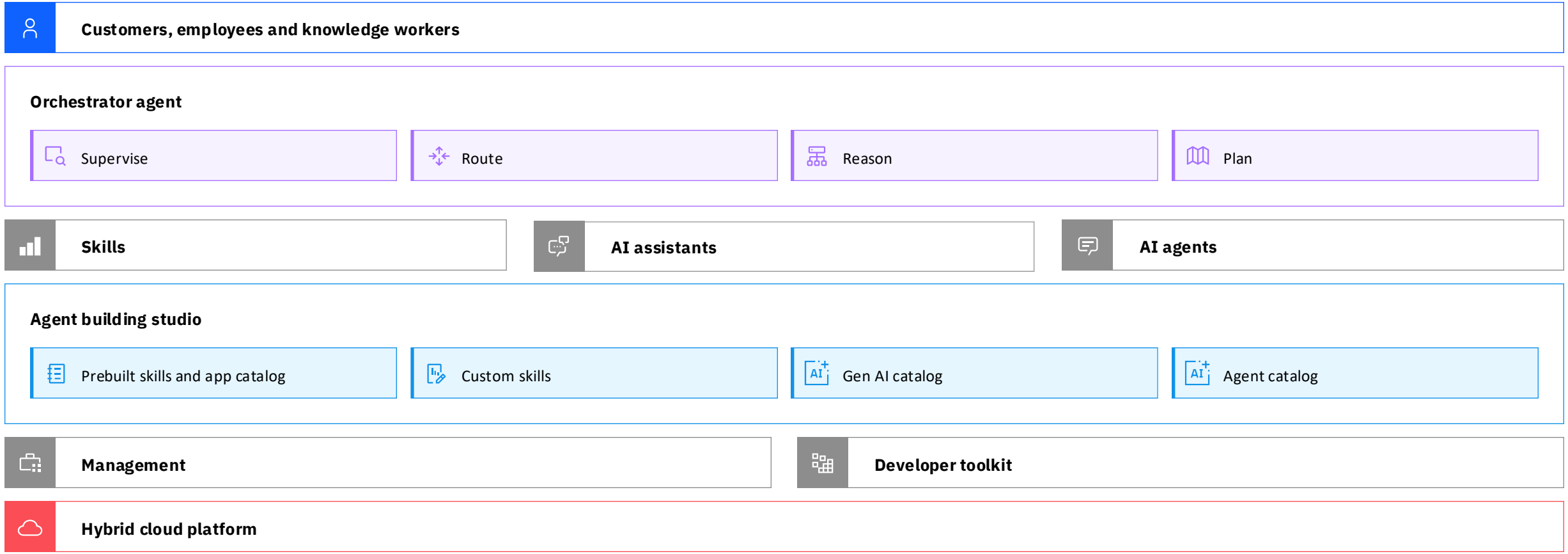


Integrate all your agents built on any tool or framework to maximize value capture.



Move fast and make things with pre-built domain agents or design your own with pro-code or no-code tooling.

Scale and manage AI agents across the enterprise with watsonx Orchestrate



Models

Open, Fit-for-purpose



IBM Granite

A family of open, performant and trusted AI models to accelerate enterprise AI adoption

Open

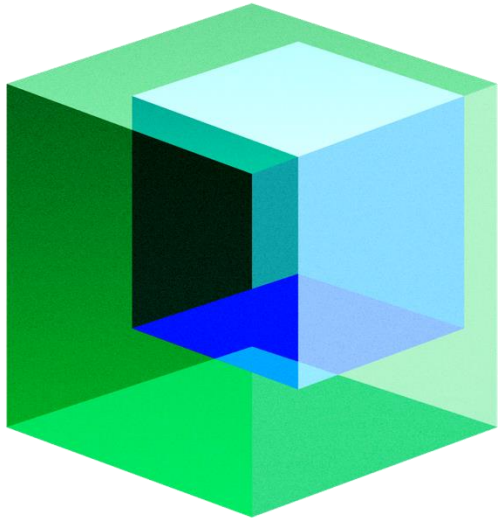
- Open source under Apache 2.0
- Transparency of data, training methods
- Customize with your data

Performant

- Diverse range of small models
- Reasoning capabilities
- Multimodal capabilities

Trusted

- IP indemnification
- Responsible and safe AI
- Guardrails to secure data and mitigate risks



Granite family of models

- Language Models with Reasoning
- Vision Model
- Speech Models
- Guardrail Models
- Time Series Models
- Embedding Models
- Speculative Decoding Models
- Geospatial Models

Cost-Effective

IBM Granite 13B models operating at up to 62 times lower cost than GPT4.

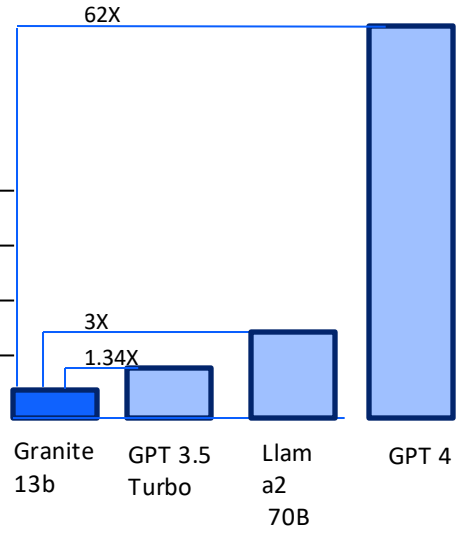
Bigger isn't always better

–

A customer with 80M chat sessions per year would save 3X using IBMs Granite model over Llama2 70B and 62X using the Granite model over GPT4.

Inference costs for a customer summarizing 80 million chat sessions.

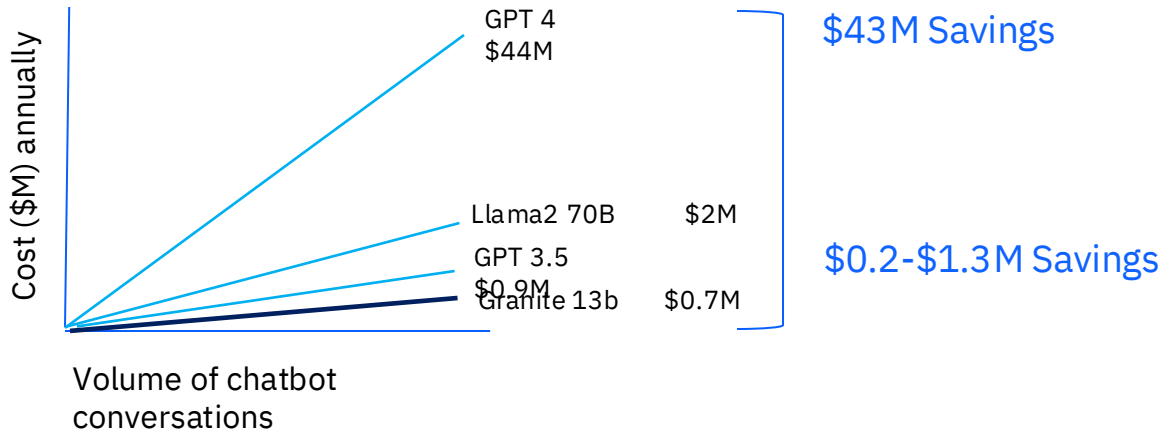
Cost $	Price per 1K Input Tokens	Price per 1K Output Tokens	Avg. price per 1K Tokens*	Cost per 14K Token chat session**	Costs for 80M chat sessions per year
GPT 4	0.03	0.06	0.039	0.546	$43.7M
Llama2 70B	0.0018	0.0018	0.0018	0.0252	$2.0M
GPT 3.5-Turbo	0.0005	0.0015	0.0008	0.0112	$0.9M
Granite 13B	0.0006	0.0006	0.0006	0.0084	$0.7M



* Average of 70% input and 30% output tokens
**A typical session is 10,500 words or 14K tokens

Link to IBM Pricing
Link to OpenAI Pricing

Significant cost impact as you scale

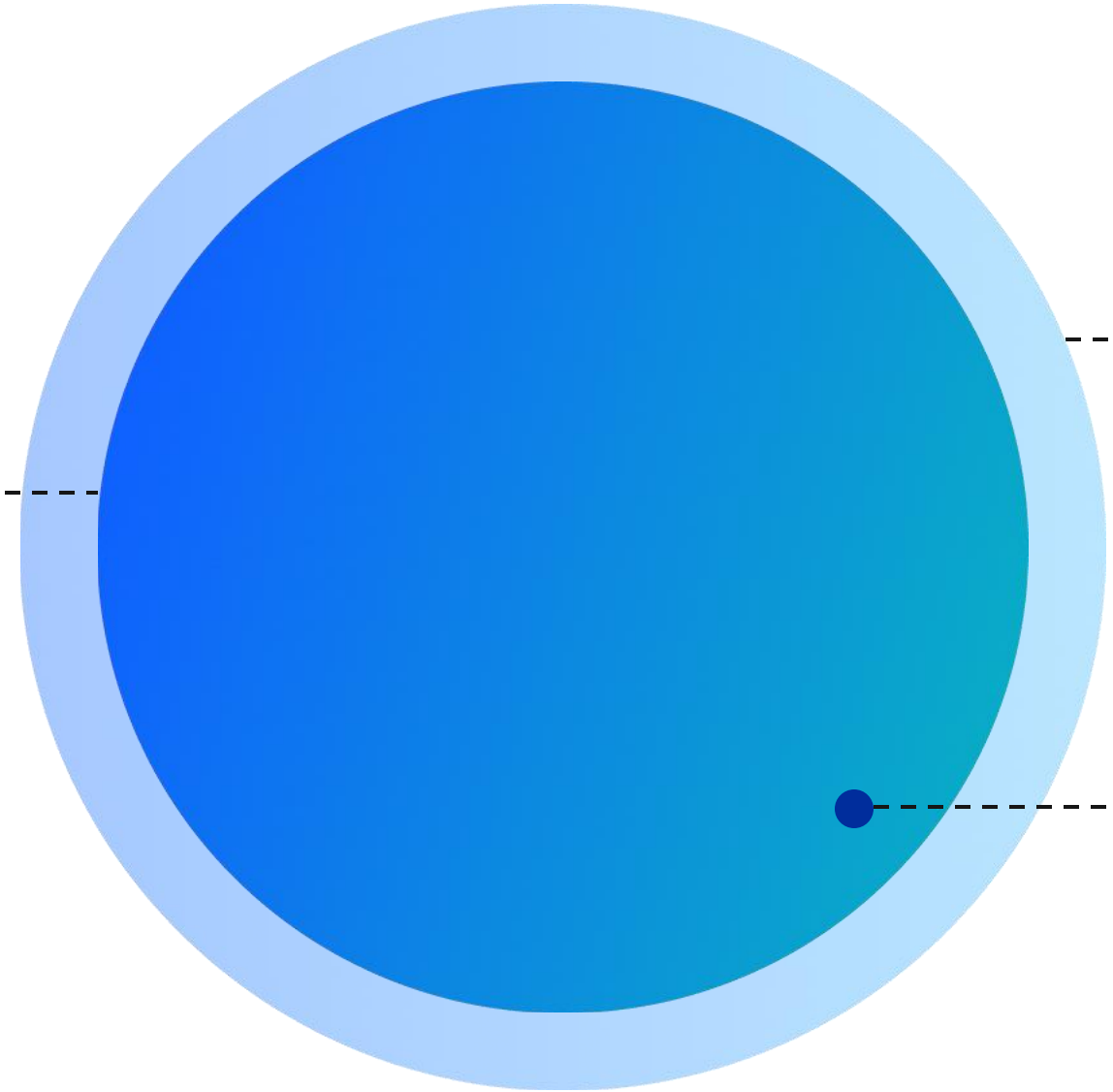




Data

Deliver accurate, trusted data for better price and performance

Enterprise data: Mostly unstructured and underutilized



90%
of enterprise data is unstructured

10%
of data is structured

1%
of enterprise data is currently being leveraged by gen AI

Three key challenges to building trust

Manuel and brittle data pipelines

1

Low accuracy

2

Inconsistent governance

3

IBM watsonx.data

The only hybrid, open data lakehouse for enterprise AI and analytics



Access data and deploy across hybrid cloud—interoperable with all your data investments.



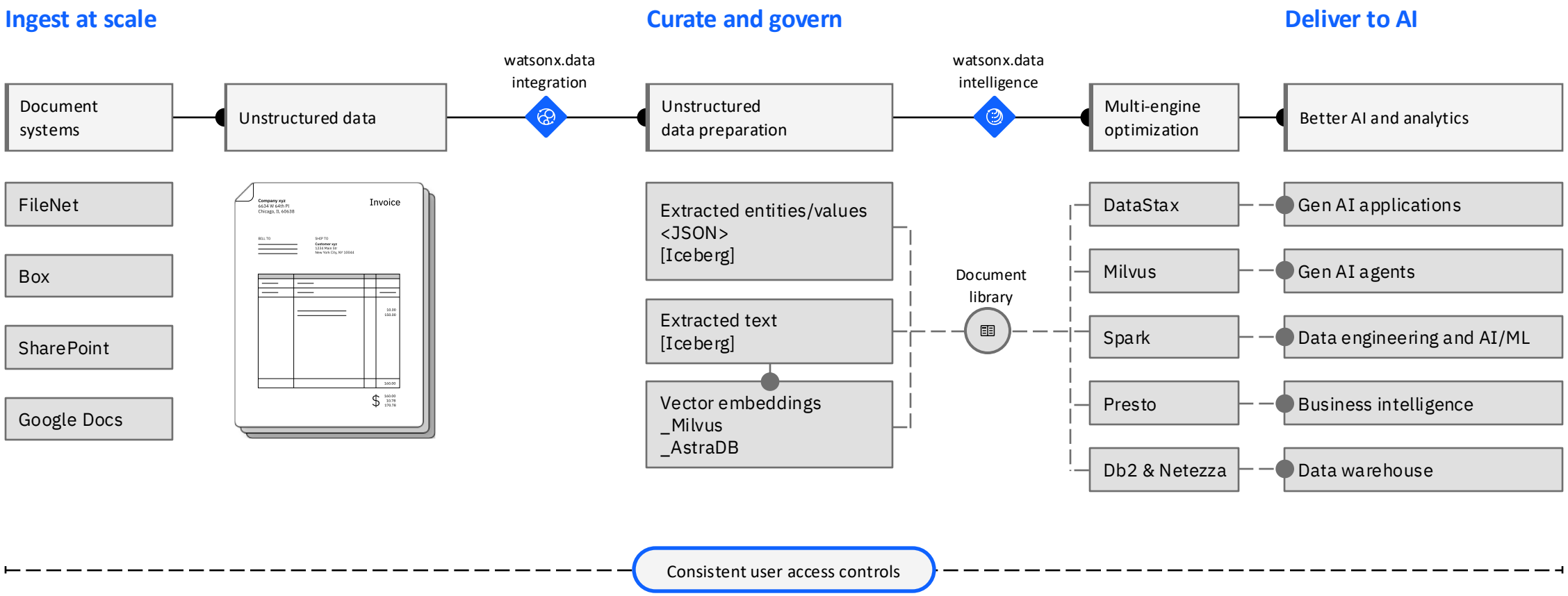
Optimize price performance with multiple, fit-for-purpose engines and integrated data governance.



Scale and automate AI-ready unstructured data preparation and retrieval for accurate, powerful gen AI.

watsonx.data

Go **beyond** traditional RAG to build AI, with 40% more accuracy*



*Based on internal testing comparing the answer correctness of AI model outputs using watsonx.data Premium Edition retrieval layer to vector-only RAG on three common use cases with IBM proprietary datasets using the same set of selected opensource commodity inferencing, judging and embedding models and additional variables. Results can vary.



Governance
Proactively manage risk to maximize GenAI impact

Your AI for business strategy can’t succeed without AI governance



Changing regulations



Multiple stakeholders



Manual, error-prone documentation



Increased risk



Disparate tools and data



Vulnerable data

Agentic AI further amplifies AI risks

Many organizations are still catching up, while AI agents create new risks



Emerging risk areas intrinsic to agentic AI:

- Unsupervised autonomy
- Misaligned actions
- Data bias
- Attack surface expansion
- Harmful and irreversible consequences
- Tool choice hallucination
- Infinite feedback loops
- Shared model pitfalls
- Unauthorized access
- Lack of intermediate step traceability

IBM watsonx.governance

Accelerate responsible, transparent and explainable AI workflows



Centralized

AI lifecycle governance

Manage, monitor and govern any AI model, app or agent across IBM and 3rd parties like OpenAI, AWS and Meta



Proactive

AI risk and security management

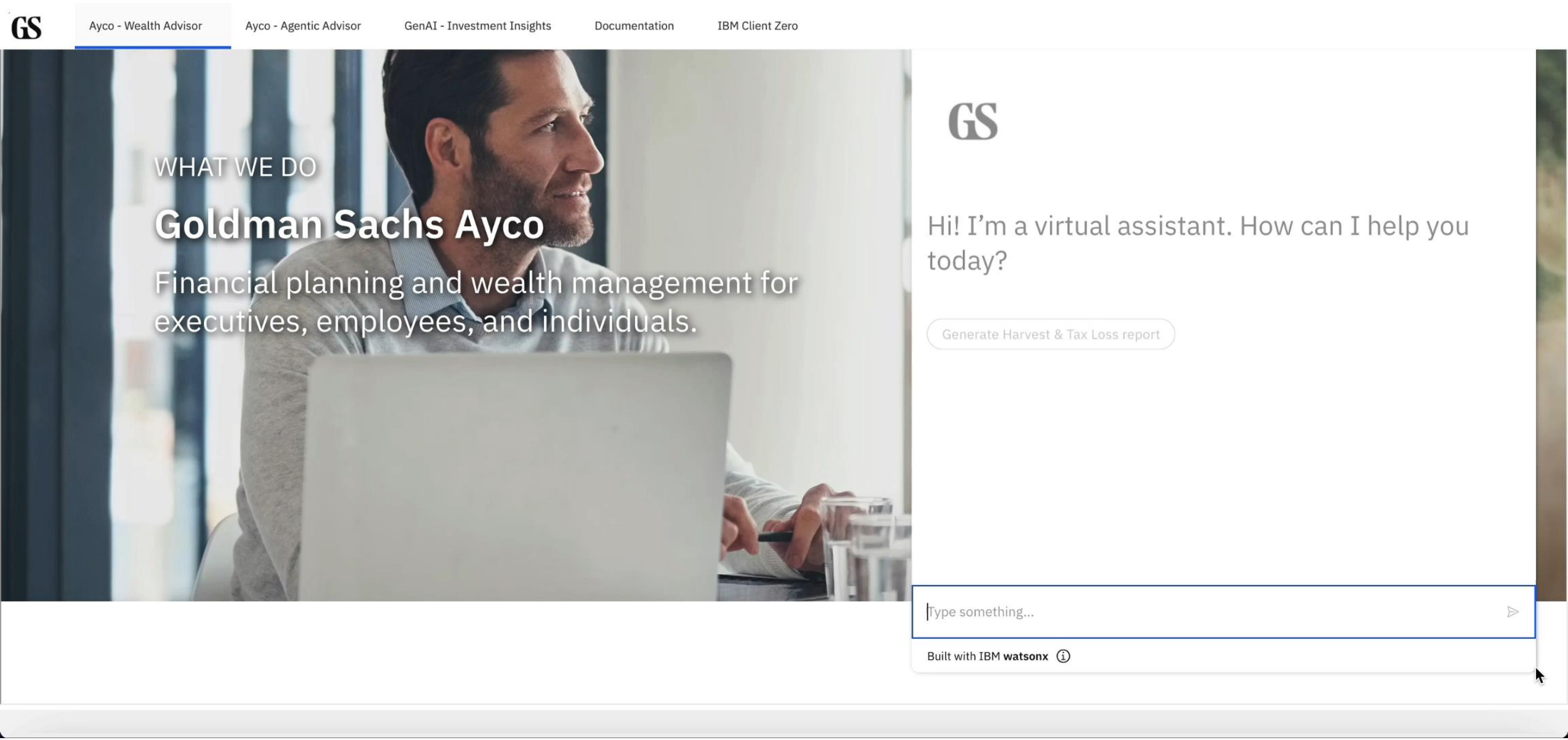
Proactively detect and mitigate AI risks, evaluate AI assets, and secure AI deployments with Guardium AI security



Trustworthy and dynamic

Compliance

Manage AI for safety and transparency with our regulatory library, automation and industry standards


GS
Ayco - Wealth Advisor
Ayco - Agentic Advisor
GenAI - Investment Insights
Documentation
IBM Client Zero
WHAT WE DO
Goldman Sachs Ayco
Financial planning and wealth management for executives, employees, and individuals.
GS
Hi! I'm a virtual assistant. How can I help you today?
Generate Harvest & Tax Loss report
Type something...
Built with IBM watsonx

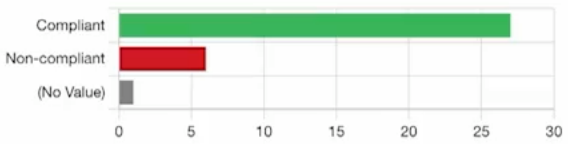
Welcome, Marc!

Last successful login 2/10/2025, 4:41 PM

Home | My Tasks (0) | Subscription Tasks (0) | Oversight Tasks (0)

Model Compliance Status

34



Model Inventory

Use Cases by Risk Level

32



Models by Risk Tier

34



Foundation Models by Hosting Location

No data available

0

Approved Models

18

Models added in the last 30 days

1

AI Agents

Agents by Level

13



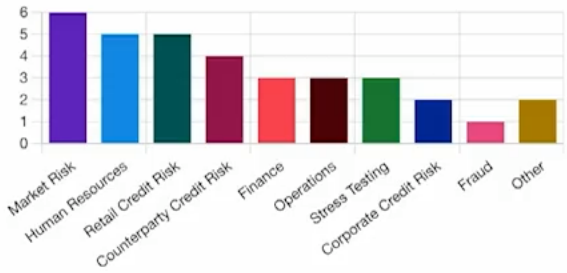
Agents by Risk Level

13



Models by Department

34



Change Management

Change Requests by Status

41



My Active Change Requests

Use Cases by Lifecycle Phase

32



Model Performance

186



Deployments

Deployments by Status

40



Production Deployments

Model Validation

Model Reviews by Status

37



Reviews Awaiting Assignment

1

Reviews in Progress

13

Models by Provider

Foundation Models

No data available

0

Developed Models and Prompts

34



Useful Links

AI Risk Atlas

EU Artificial Intelligence Act

Why IBM watsonx for scaling enterprise AI to drive productivity?

Open

Offers choice to train the right foundation models, including open-source models, and the choice of data, tools, and frameworks to achieve desired business outcomes.

Run AI wherever the business needs to, across any cloud, at scale.

Trusted

Built with open and transparent technology to give enterprises confidence in their AI and meet regulatory compliance demands.

Responsible AI and protected data backed by enterprise governance and security controls.

Integrated

Integrates technology seamlessly into existing infrastructures, systems, and processes with choice of cloud to transform the enterprise and drive productivity from within.

Embedded AI for targeted use cases that drives enterprise scale productivity.

Don’t just take our word for it



Gartner Peer Insights Customers' Choice 2024

“Top notch support that I haven’t seen with other vendors”

Gartner Peer Insights Customer’s Choice, 2024

– Leader in Gartner’s EMQ for Data Science and Machine Learning Platforms, 2025
– Leader in Gartner’s EMQ for AI Productivity, 2024
– Leader in Gartner’s EMQ for Generative AI Engineering, 2024
– Leader in Gartner’s EMQ for Generative AI Model Providers, 2024
– Leader in Gartner’s MQ for Cloud Database Management Solutions, 2024
– Leader in Gartner’s MQ for Cloud AI Developer Services, 2024
– Leader in Gartner’s MQ for Data & Analytics Governance Platforms, 2024
– Leader in Gartner’s MQ for Data Integration Tools, 2024 (19th year in row)
– Leader in Gartner’s MQ for Augmented Data Quality Solutions, 2024

Vision to Value: Partner Experiences



Panelist

White Hsu
CTO, PTSC



Panelist

Dr Sharon Lim
Co-founder & Director
CoolRiots Pte Ltd



Panelist

Siddharth Castelino
VP, Emerging Technologies
In-Solutions Global Ltd



Moderator

Namrata Kapur
Director, Select Territory
Marketing Leader, IBM APAC

PTSC 北祥科技服務

COOLRIOTS

ISG Your Payments Partner

IBM

Getting Started→ Build Engineering

Leverage our AI experts and our Build Engineering Methodology to accelerate your journey with IBM embeddable AI technologies.

IBM Build Engineering Team will work with you throughout your build journey from Pilot to Co-Sell in an agile approach. Innovate in weeks vs months…

Explore top use cases

Accelerate and scale innovation with IBM AI

dsce.ibm.com

Innovate
(1-5 days)

- Ideation workshop on joint approach
- Deep Dives of e(AI) building blocks
- Design Review
- Scope Pilot

Pilot
(2-6 weeks)

- Prepare environment
- Initiate prototype
- 2-6 Agile weekly sprints
- Evaluate working prototype
- Leverage Partner Plus to share

Implement
(2-4 months)

- Implement in your Platform
- Identify Co-Sell opportunities
- Implement joint client opportunities

Designed to innovate quickly with watsonx e(AI) in your application stack

Build Fast. Scale Smart.

Accelerate innovation in your AI solution with watsonx credits and build engineering expertise

Select your use case

- **AI Agents:** Boost productivity and value with Multi-Agent Orchestration
- **Trusted AI:** Build, embed, and scale generative AI responsibly
- **Data for AI:** Unlock value of enterprise data and create differentiation

Take the next step now

1. **Scan the QR code** to access the AI Acceleration Pack
2. **Complete and submit** your details
3. **An IBM Build expert** will connect with you to define next steps

Join Breakout Rooms

1. AI + watsonx Orchestrate

2. AI with Automation/Security

